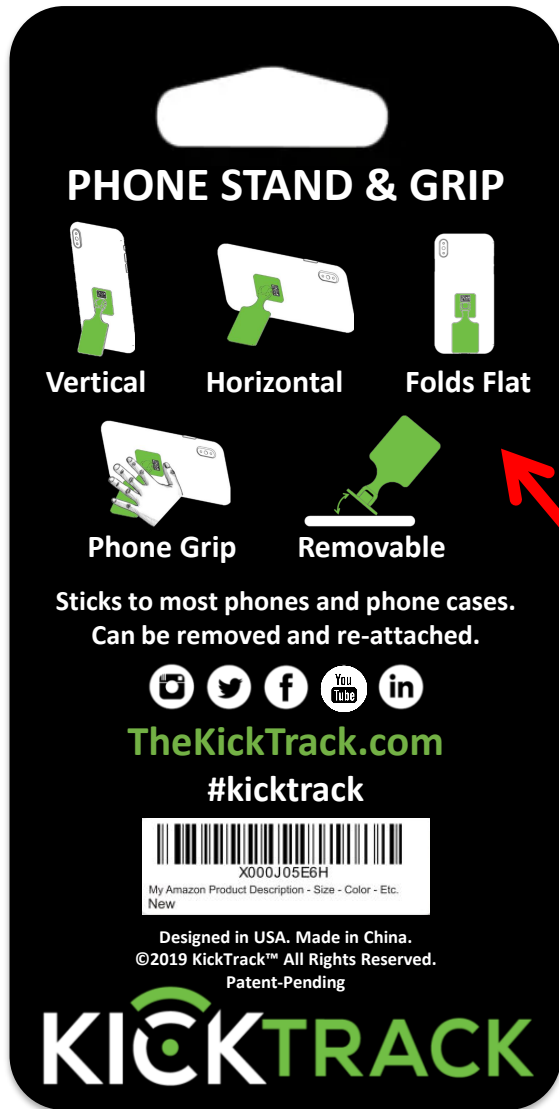


To give you a quick understanding, KickTrack is a rotating phone stand that allows people to prop their phones up at any angle, both vertically and horizontally. It can also be used as a phone grip.



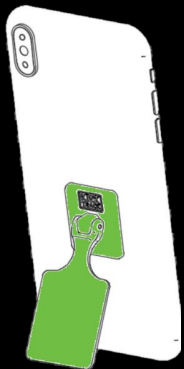
# Back of Packaging



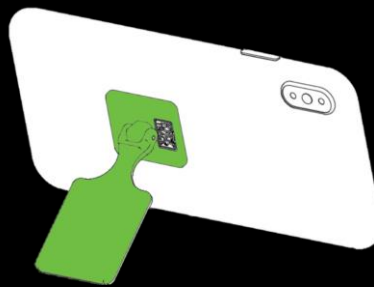
This is where the icons will be used – the back of our packaging. We'll also use these icons for other applications such as business cards and on our website.

These icons were made using drawings that were exported from a 3D CAD modeling program so they are accurate in terms of proportion of the phone and the KickTrack.

But these icons had a bit too “technical of a look and feel to them”.



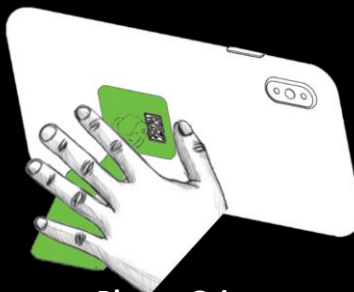
Vertical



Horizontal



Folds Flat



Phone Grip



Removable

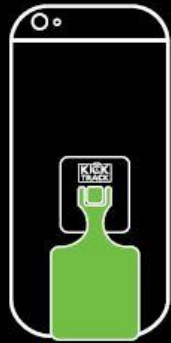
So a friend helped us make these icons. They're better but they look a little too sloppy and hand-drawn. Also, the proportions are not accurate.



**Vertical**



**Horizontal**



**Folds Flat**



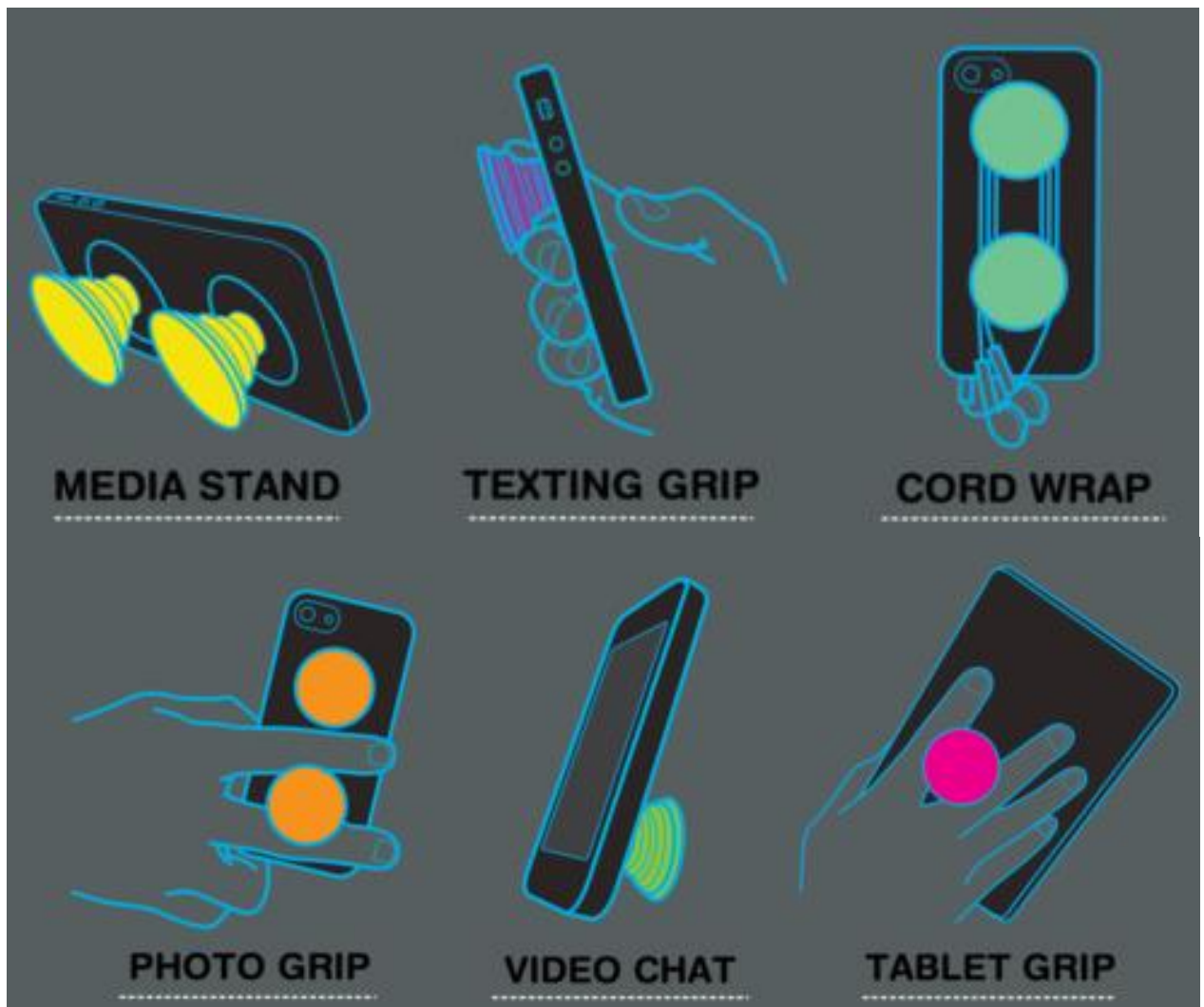
**Phone Grip**



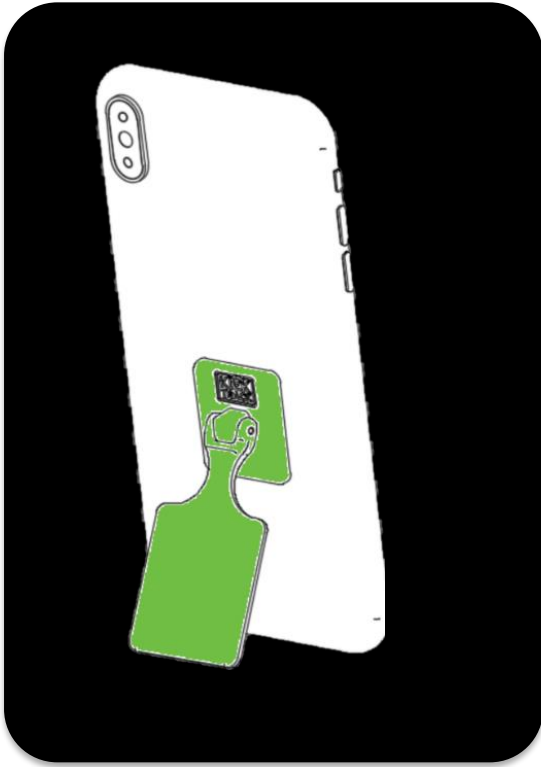
**Removeable**

We really like the look and style of these icons. They are the icons for Popsocket, a popular phone grip product.

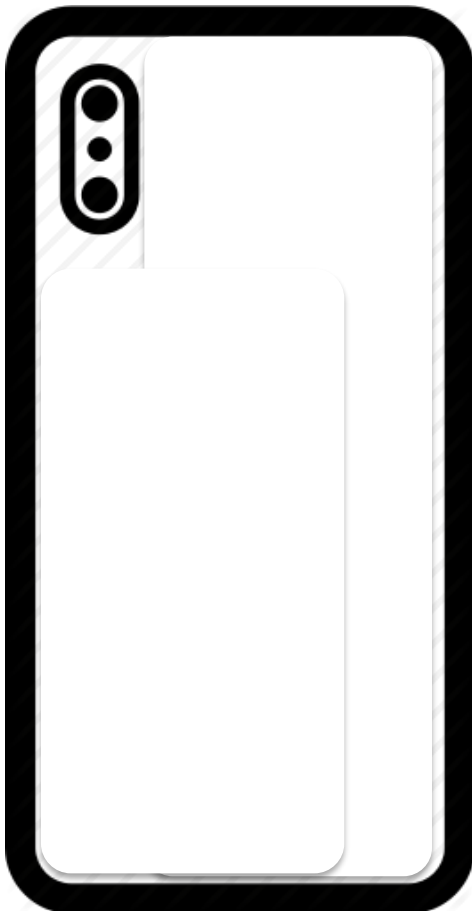
We would like our final icons to have this sort of look to them. Simple and modern.



We would like to first start with the “Vertical” icon.



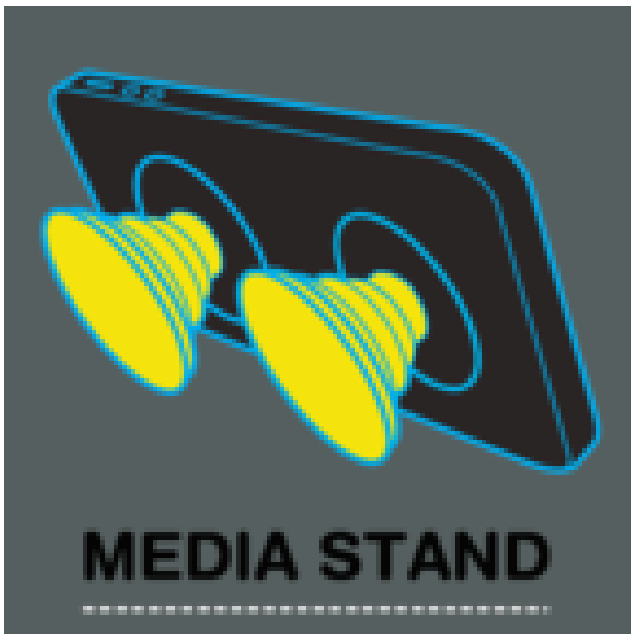
Use this image only as a reference for both the perspective, the proportions, and the placement of the kickstand on the phone. Don't use it as a reference for the visual “style”.



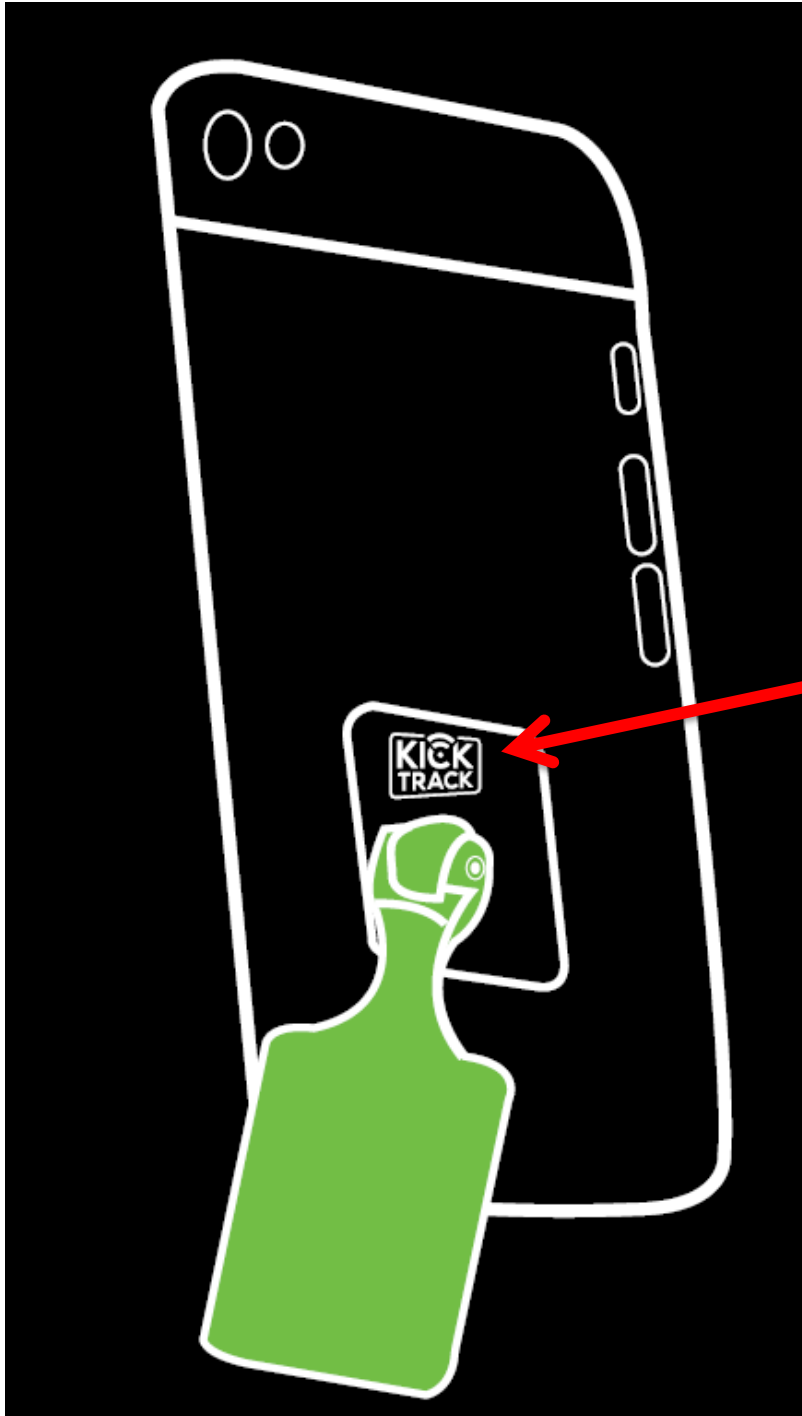
Use this image as a reference of what the camera part should look like.



Use this image as a reference of how the phone needs to be white lines on a black background. Remember, our packaging has a black background.



Use this image as a reference of what the overall look and style should look like. Nice straight lines for a simple, modern look.



No need to have  
the mini version  
of our logo here.  
Do not put that.